

# Partnership Invitation

*Sponsor Media Benefit, 2023-2024*



HatchSpace, Inc.  
22 High Street, Third Floor  
Brattleboro, Vermont 05301  
[www.hatchspace.org](http://www.hatchspace.org)

*Sponsors who generously underwrite the cost of HatchSpace's mission impact receive visibility across our channels. These include in-person presentations, our website, and social media promotions.*

We're turning up the spotlight on the shortage of skilled workers in the trades and the meaningful ways working with our hands contributes to well-being. HatchSpace is excited to welcome company partners who serve the trades into our work. In exchange we offer the opportunity to grow your brand and visibility with us.

### National Spokesmanship

- HatchSpace founder and woodworker in chief Tom Bodett shares his story widely among diverse, in-person audiences each year.
- Partnering with us means you'll get a shout out now and then as Tom tells our story about how we make the joy of woodworking accessible for everyone.

### Website and Email Presence

- We are proud to feature our sponsors alongside our program partners on our website, which receives **1,200 unique visits** each month.
- HatchSpace sponsors receive a spotlight in our bi-weekly email newsletters which reach a growing audience, currently at **1,338 subscribers**

### Social Media Engagement

- Over the last year we have grown our Instagram audience organically from 345 followers to **1,726 followers** with over 200 posts.
- Our Facebook community is small and continuing to grow, with **414 followers** and a targeted advertising reach of **8,400 customers** in a 50 mile radius.

Contact Lars Hasselblad Torres, Executive Director, about how to get the most out of your sponsor media benefit:

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